

zippo®

2008 COMPLETE LINE COLLECTION



®

Reflections

Browse these pages and reflect on all that's new from Zippo!

The inaugural release of **Bottomz Up™** turns Zippo's date code system upside down - literally - with the traditional Zippo stamp not only on the bottom, but also on the top of the high polish chrome lighter.

All About Me showcases personal expression and beliefs on a selection of Zippo lighters ranging from licensed designs by Traditions and American Hardcore artists to traditional Irish shamrocks and a reprise of the popular Serenity Prayer.

Indulgence / Arts & Entertainment features a compilation of movie legends, beautiful women, timeless music, and adult legal beverages.

Heroes salutes the American flag, the United States Armed Forces, and unsung everyday heroes

Work & Play represents cars, cards, games of chance, and outdoor pleasures and pastimes, along with the entire lineup of NFL, NBA, and MLB teams

Heritage, Classics & Slims reveals Zippo-themed lighters and finishes in their basic, beautiful, unadorned state. Dazzling new colors complement Zippo's extensive palette of powder coat finishes, in both regular and slim sizes. Innovative engraving and customization styles balance the simple elegance of chrome, brass, and lustrous sterling silver Armor, brushed brass and brushed chrome classics, sterling silver and solid gold, and 1941 Replicas.

Animals introduces intricate designs by Claudio Mazzi and Guy Harvey, wrought with Zippo's color imaging process. From butterflies, bats and bears to eagles, horses and a Labrador retriever - this menagerie includes even a whimsical frog and a calico cat!

Signature Styleguide illustrates and explains the processes available for customizing Zippo products

Pipe Lighters, Gift Sets, Accessories, Displays, and MPLs round out the 2008 Complete Line Catalog

Standard packaging for stock items is now easily identified under each product image by a one letter code. The letters represent the first character in the packaging: P for plastic, C for cardboard, T for tin, and V for velour box



How can I get loyal Zippo collectors to my retail location?

Learn why over 450 million Zippo lighters have found their way into the pockets and hearts of Zippo collectors around the world. See for yourself at ZippoClick.com!

Contact ZippoClick@ZippoClick.com to learn how you can get those loyal Zippo customers to your store.

How does a consumer find Zippo products?

Every year, nearly one million customers go to the Zippo Retail Locator on Zippo.com to find a place to purchase Zippo lighters and accessories.

Will they find your business? Go to ZippoRetailer.com to register today.

In this issue...

- New Zippo products, plenty of good news, and exciting Zippo events to share!**
It is with excitement that I introduce to you the first edition of Zippo News. This monthly newsletter will keep you updated about what's happening in the Zippo world and most importantly give you opportunities to increase your Zippo sales through new products and marketing opportunities.
For 75 years, we have been producing the world's most sentimental windproof Zippo lighter known for its timeless design, distinctive click, and unmatched dependability. Millions of users and collectors have embraced their Zippo lighters as reflections of themselves. That's why we are continually introducing new products that deliver the quality product your customers count on.
This is going to be another exciting year for Zippo as we launch the new Zippo "Bottomz Up" lighter, new line of Zippo Memorabilia, and a special selection of new products in our Color Catalog to help you achieve your aggressive business goals.
We welcome your feedback on this newsletter and encourage you to tell us what you'd like to hear about in future editions by mail, phone or e-mailing us at sales@zippo.com. Thank you for your business.

Best regards,
Mike Martin
Vice President, Sales

Seventy five years and 450 million Zippo lighters
Established in 1933 in the Town of Bennington, Vt.

Accessories

- Premium lighter fluid**
Zippo is proud to introduce our new Formula Fuel with improved performance, we call it "Cool Fuel."
No. 89C
- Premium lighter fluid**
Zippo is proud to introduce our new Formula Fuel with improved performance, we call it "Cool Fuel."
No. 89C
- Display Case**
The Zippo Lighter Display Case is designed to fit any standard or Slim® Zippo lighter.
No. 8421N

Events

- May 4-9
Zippo Car Tour, Knoxville Derby, LAZAR 47
- May 18-19
Zippo Convention, Phoenix



Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

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For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo lighter. The simple system of dots and slashes, initiated to aid identification of lighters coming back to Zippo for repair, was later replaced by letters and Roman numerals, and still later by letters and digits signifying the month and year of manufacture.

Now Zippo is turning the whole system upside down . . . literally.

Bottomz Up™ displays the traditional Zippo stamp **not** only on the bottom, but also on the top of the high polish chrome lighter. The conventional date code, showing month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the **B** symbol identifying it as Bottomz Up.

This lighter marks the inaugural release of Bottomz Up.



24383

Bottomz Up Logo
High Polish Chrome





NEW



24348

Skydiver
High Polish Chrome

NEW



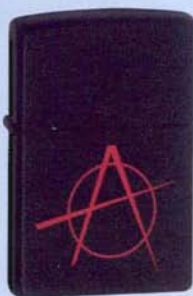
24330

Hazardous
Black Matte



20334

6 Point Throwing Star
Emblem
Brushed Chrome



20842
Anarchy
Black Matte

C



21033
Evil
High Polish Chrome

P



24334
More Anarchy
Black Matte

C

All About Me



21035
Raised Dragon
Stamped
Street Chrome

P



21067
Hidden Dragon
Black Matte

C



24265
Burning Chain
Street Chrome

P

The raised dragon on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.

The Traditions Collection

Available Worldwide.

All About Me

The Traditions Collection™ showcases original art by world-renowned tattoo artists. Celebrate modern tattoo art on the canvas of a Zippo windproof lighter. Zippo's vibrant color imaging process illustrates this innovative art on each of five different windproof lighters. Be sure to collect all five. Visit www.thetraditionscollection.com to see their full line of products.

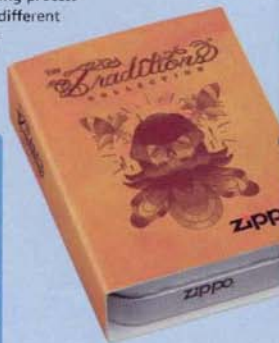


24043

Zippo Tattoo
Honey Gold



Temporary
tattoo included
with Zippo
Tattoo lighter.



24071

Evil Angel
Street Chrome



24321

Blooming Death
Street Chrome



24322

Nautical Naughty
Street Chrome



21098

Soul Crusher
Street Chrome



21081
Heart Attack
Emblem
Candy Apple Red

C



24295
The Dark Side
Black Ice

P



21061
El Diablo
Emblem
Candy Apple Red

C

Image stamped, Doom lighter is created from the inside of the case, resulting in an intriguing embossed look.



24052
Wrenching Headache
Emblem
Satin Chrome

T



21186
Doom
Stamped
Candy Apple Red

C



20777
X-Ray
Emblem
High Polish Chrome

C

CRYSTALLIZED
WITH SWAROVSKI

American Hardcore

Available Worldwide.

All About Me



21204
Cowboy
Black Matte



21215
Skate Dragon
Street Chrome



24261
Pirate
Black Matte

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24328
Tarot Death Card
High Polish Chrome



24327
Skateboard Graffiti
Street Chrome



24356
Punk Rock
Black Matte



C

20331

Luck - Chinese Symbol
Emblem
Brushed Chrome



P

24005

Moon Slayer
High Polish Chrome



C

20332

Honor - Chinese Symbol
Emblem
Brushed Chrome



NEW

T

21195

Buddha
Emblem
Taffee



P

24006

Cobalt Curl
High Polish Chrome



C

20839

Love
Black Matte



21152
Luck Of The Irish
Emblem
Satin Chrome



24340
Colorz
Satin Chrome



21055
Peace On The Side
Sapphirite



24007
A Bit o' Luck
High Polish Chrome



20850
Celtic Cross
High Polish Chrome



21032
Shamrock
Moss Green Matte

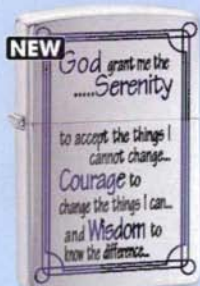
NEW



24350
Blessed Mother
Purple Shimmer

C

NEW



24355
Serenity Prayer
Brushed Chrome

P

NEW



24333
Jesus Fish
Brushed Chrome

P

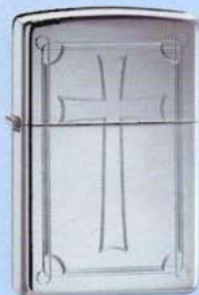
All About Me



20946
Mesh Cross
Armor
High Polish Chrome


T

A distinctive bottom stamp authenticates this chrome lighter as heavy walled Armor™. The Armor™ case is about 1.5 times as thick as a standard brass case.



20191
Cross
High Polish Chrome

P

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20762
Seductive Silhouette
Black Ice



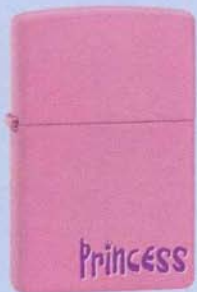
24313
Princess
High Polish Chrome



24037
Hot Lips
High Polish Chrome



24065
Fluttering Fairy
Sapphire



20956
Princess
Pink Matte



24064
First Mate
Satin Chrome



20894

Indigo Ivy
Brushed Chrome

C

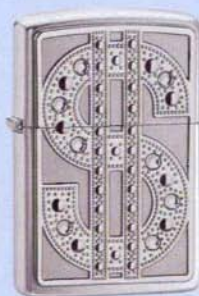


NEW

21202

King of Bling
Emblem
Black Matte

C



20904

Bling
Emblem
High Polish Chrome

C



20836

I.D.
High Polish Chrome

P



NEW

24329

Circuit Board
High Polish Chrome

P



NEW

24346

I Have Issues
Street Chrome

P



667
Texas Twister
Emblem
Black Ice

C



24038
Venetian Stripe
Black Ice

C



20308
Fandango
High Polish Chrome

C

Great looks for a special occasion Zippo lighter! Gold Floral Flush emblem is elegant in gold plate.



24059
Star Struck
Street Chrome

P



20903
Gold Floral Flush
Emblem
Brushed Brass

T



20955
Medieval Cross
Emblem
Black Matte

C



652

Gecko
Emblem
High Polish Chrome



20516

Piercing Buffalo Nickel
Emblem
Brushed Chrome



20286

Bull Skull
Emblem
Street Chrome



999

Barbed Wire
Antique Silver Plate

Dimensional reverse etch
design wraps around the
antique silver lighter.



680

Dream Catcher
Emblem
Brushed Chrome



24063

Native Chief
Emblem
Street Chrome

Southern Comfort®

Available Worldwide.

Indulgence / A&E

NEW



24083

Southern Comfort
High Polish Chrome

NEW



24085

Southern Comfort Label
Candy Apple Red

NEW



24099

Southern Comfort Lime
Black Matte

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24047

Beer is Yummy
High Polish Chrome

Jack Daniel's®

Available selected countries, some restrictions may apply.

The Jack Daniel's logo on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.



24001

Jack Daniel's® Swing Logo
Stamped
Street Chrome



21016

Jack Daniel's® Bottle
Emblem
Satin Chrome



24245

Jack Daniel's®
Satin Chrome



See page 78 for the officially
licensed Jack Daniel's MPL®.



254BJD.428

Jack Daniel's® Label
Brass Emblem
High Polish Brass



250JD.427

Jack Daniel's® Label
Pewter Emblem
High Polish Chrome



21043

Jack Daniel's® Label
Street Chrome



250JD.321

Jack Daniel's® Logo
High Polish Chrome

Indulgence / A&E

Jim Beam®

Available Worldwide.

See page 78 for the officially licensed Jim Beam MPL®.

Indulgence / A&E



NEW

21111

Jim Beam® Bottle
Emblem
Satin Chrome



24054

Jim Beam® Cards
Street Chrome

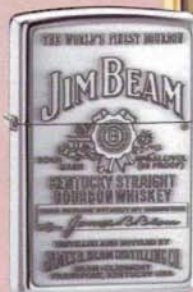


NEW

24266

Jim Beam® Barrels
High Polish Chrome

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250JB.928

Jim Beam® Pewter
Emblem
High Polish Chrome



254JB.929

Jim Beam® Brass
Emblem
High Polish Brass



NEW

24267

Jim Beam® Real
Bourbon
Satin Chrome



21181

Jim Beam® Genuine
High Polish Chrome

PLAYBOY

Available selected countries, some restrictions may apply.

See page 58 for the slim Playboy lighter or page 78 for the officially licensed Playboy MPL®.



21239

Playboy Ruby Red
Armor
High Polish Chrome



24306


Playboy
Candy Raspberry



24307

Playboy I Read The Articles
Street Chrome

A distinctive bottom stamp authenticates this high polish chrome lighter as heavy-walled Armor™, about 1.5 times as thick as a standard brass case. Dimensional deep engraving and generous epoxy color fill give Playboy Ruby Red a rich, glamorous appeal worthy of the Playboy style.

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Indulgence / A&E



200PB.110

Playboy Rabbit Head
Emblem
Brushed Chrome



250PB.107

Playboy In Black & White
High Polish Chrome



NEW

24308

Playboy Bunny Vertical
High Polish Chrome



24309

Playboy Starburst
Satin Chrome

Rolling Stones®

Available Worldwide.

Indulgence / A&E



21129

Rolling Stones®
Flaming Tongue
Licorice

T



21179

Rolling Stones®
Black & White Tongue
Candy Apple Red

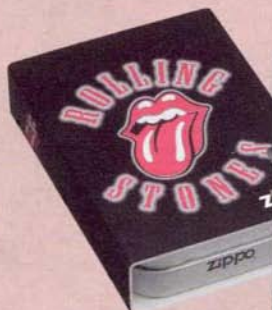
T



20695

Rolling Stones®
Satin Chrome

T



20888

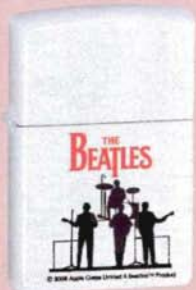
Rolling Stones®
Glitter
Emblem
Satin Chrome

T

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The Beatles®

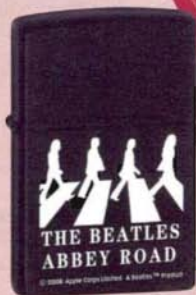
Available Worldwide.



24060

The Beatles Silhouette
White Matte

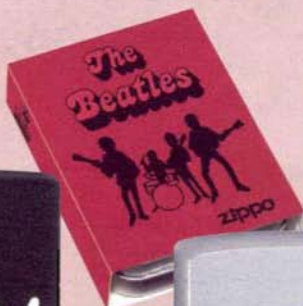
T



21084

The Beatles Abbey Road
Black Matte

T



24061

The Beatles Playing
Satin Chrome

T

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24337

Native Heritage
Black Matte

C



24336

Native Profile
Licorice

C

Indulgence / A&E

John Wayne

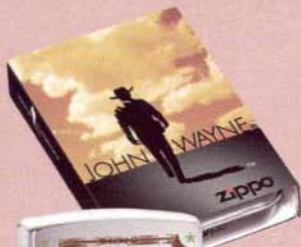
Available Worldwide.

Indulgence / A&E



24073

John Wayne 1939
Brushed Chrome




24074

John Wayne 1968
Brushed Chrome



24075

John Wayne 1969
Brushed Chrome

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Hollywood

Available Worldwide



21037

Hollywood Star
Satin Chrome



24323

Hollywood Star
Satin Chrome



24324

Hollywood Lights
Satin Chrome

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Elvis®

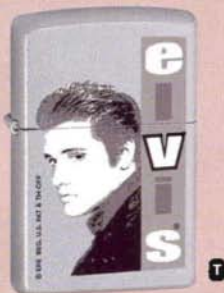
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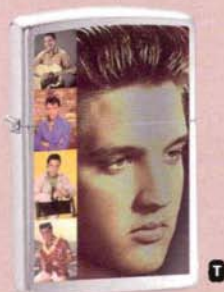
24259
Elvis® Guitar
High Polish Chrome



24260
Elvis® Has Left
The Building
Satin Chrome



21038
Elvis® Monochrome
Satin Chrome

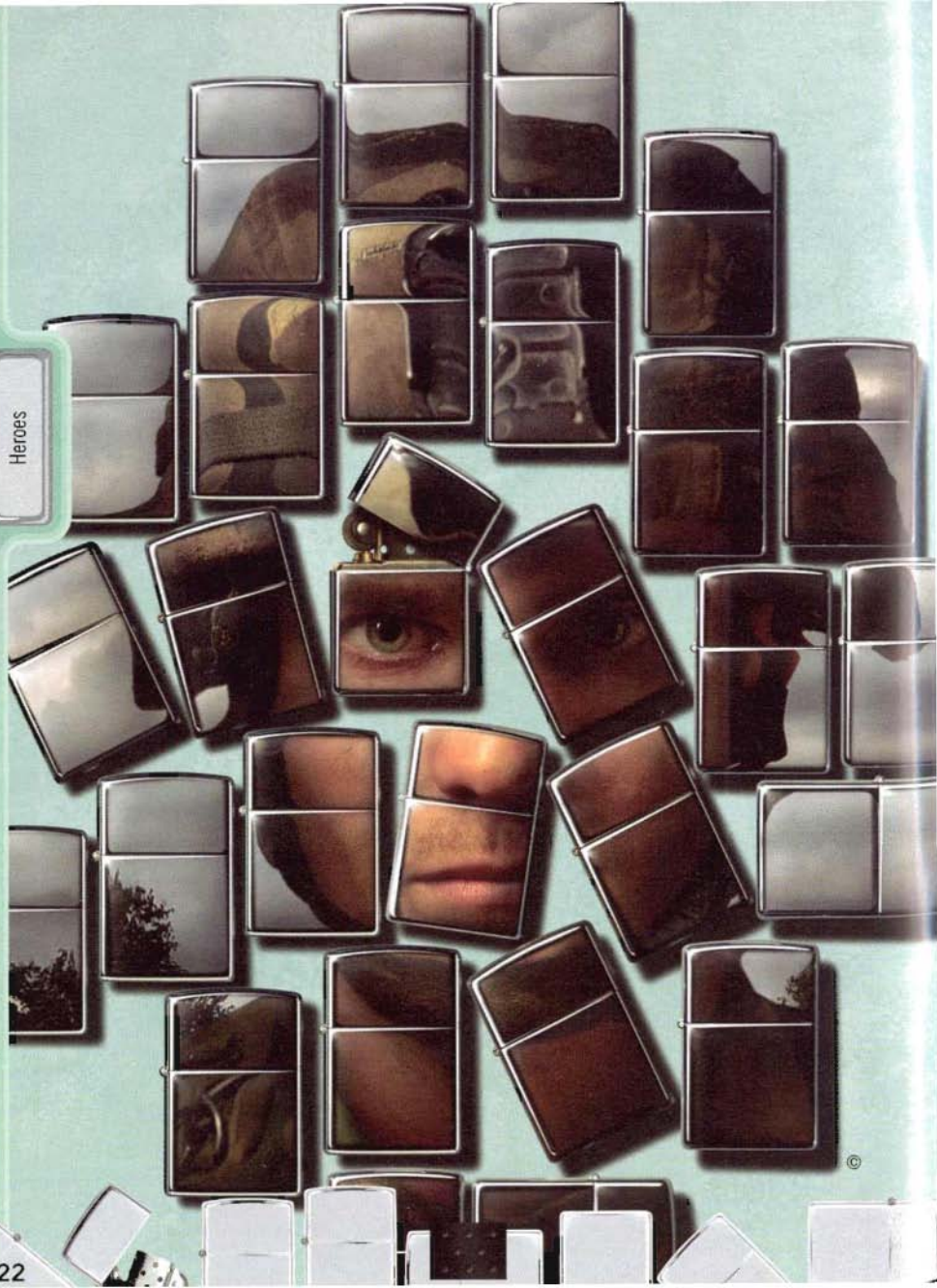


21021
Elvis® Memories
Brushed Chrome



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www.elvis.com

Indulgence / A&E





NEW

C

24375

American Flag
Brushed Chrome



P

24068

Patriotic Vision
Brushed Chrome



NEW

P

24347

U.S. Seal
Brushed Chrome

Heroes

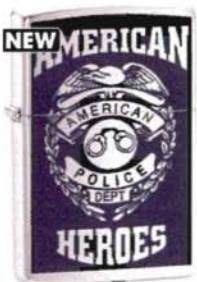


NEW

C

24297

United We Stand
1941 Replica
Brushed Chrome



NEW

P

24353

American Heroes
Police
Street Chrome



NEW

P

24354

American Heroes
Firefighter
Street Chrome



280AFC
Air Force Crest
Emblem
Brushed Chrome



24048
Air Force
Stamped
Street Chrome



787
U.S. Air Force
High Polish Chrome



239.541
U.S. Air Force
Navy Matte

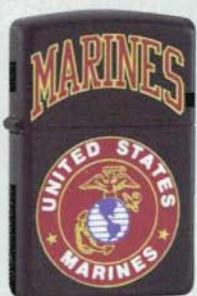
Lettering on the stamped armed forces lighters is created from the inside of the case, resulting in an intriguing embossed look.



280MAR
Marines
Emblem
Brushed Chrome



24050
Marine
Stamped
Street Chrome



218.539
U.S. Marines
Black Matte



P

280ANC

Navy Anchor
Emblem
Brushed Chrome



P

24051

Navy
Stamped
Street Chrome



P

280NO

Navy Officer
Emblem
Brushed Chrome

Heroes

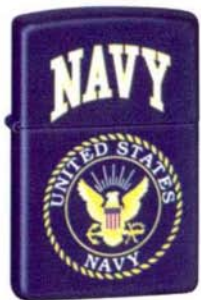
Lettering on the stamped armed forces lighters is created from the inside of the case, resulting in an intriguing embossed look.



P

280NW

Navy Wings
Emblem
Brushed Chrome



C

239.538

U.S. Navy
Navy Matte



P

280CG

Coast Guard
Emblem
Brushed Chrome



280AW

Army Wings
Emblem
Brushed Chrome

P



280ARM

Army
Emblem
Brushed Chrome

P



24049

Army
Stamped
Street Chrome

P

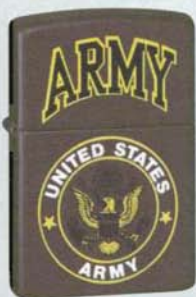
Lettering on the stamped armed forces lighters is created from the inside of the case, resulting in an intriguing embossed look.



785

Special Forces
Green Matte

C



221.540

U.S. Army
Green Matte

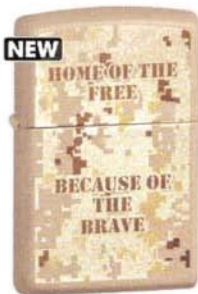
C



21068

Old Glory
High Polish Chrome

P



24351

Home Of The Free
Cashmere Crackle

C



24377

POW / MIA
High Polish Chrome

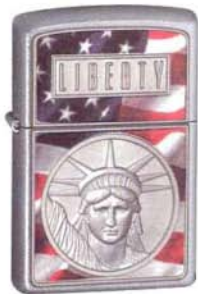
P



20895

Something Patriotic
Emblem
Brushed Chrome

C



21074

The Face Of Liberty
Emblem
Satin Chrome

C



21190

Allegiance
Sapphire

C

Heroes

Dodge

Available selected countries, some restrictions may apply.



NEW

24269

Dodge Tribal
Street Chrome



NEW

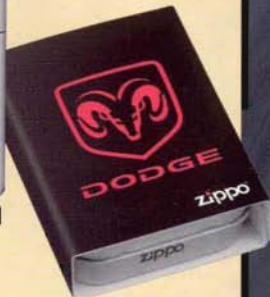
24270

Dodge Flames
Satin Chrome



205D.561

Dodge Ram
Emblem
Satin Chrome



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Work & Play



Ford

Available selected countries, some restrictions may apply.



24268
Ford Mustang
Satin Chrome

T



24032
Ford Speedometer
Licorice

T



24033
Ford Bars
High Polish Chrome

T



21086
Ford Built Tough
Satin Chrome

T



250F.957
Ford Oval
High Polish Chrome

T



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Work & Play

Chevy®

Available selected countries, some restrictions may apply.

See page 78 for the
officially licensed
Chevy MPL®.

Work & Play



24271
Chevy Silver
Satin Chrome

24272
Chevy Bars
Emblem
Brushed Chrome



24018
Chevy Speedometer
Licorice



21044
Chevy Bow Tie Illusion
Satin Chrome



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Manufacturing Corporation.



304
Zippo MotorSports
Red Matte



21101
American Trucker
Brushed Chrome

Cadillac®

Available selected countries, some restrictions may apply.



24302

Cadillac Pink
Pink Matte



24303

Cadillac Crest
Emblem
Black Matte



21106

Cadillac
High Polish Chrome



21107

Cadillac
Black Ice



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24349

Speedometer
Candy Apple Red



24036

Burning Rubber
High Polish Chrome

Work & Play

World Poker Tour®

Available selected countries, some restrictions may apply.

Work & Play



24325

WPT® Bad Boys Of Poker
Red Matte

24357

WPT® Texas Hold 'Em
Emblem
Satin Chrome



20983

WPT® Texas Hold 'Em
Satin Chrome

24000

WPT® Shuffle Up & Deal™
Brushed Chrome

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American Hardcore

Available Worldwide.



24262

Snake Eyes
Satin Chrome

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Emblem lighter clicks
open to reveal a
hidden surprise.



207BS.B230

Lucky 7
Emblem
Street Chrome

Emblem lighter clicks open to reveal a hidden surprise.



20827

Royal Flush
Emblem
Street Chrome

C



20852

Suited
High Polish Chrome

P

Work & Play



24053

Poker Chip
Emblem
Street Chrome

C



24011

Lucky Ace
High Polish Chrome

P



21095

Smart Aces
Sapphire

C

Remington.

Available USA and Canada only.

Work & Play

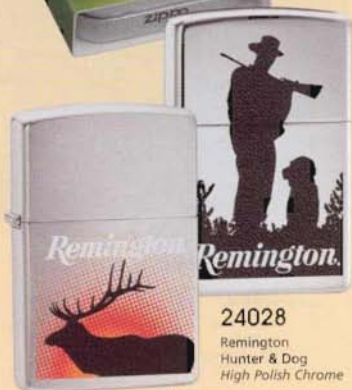
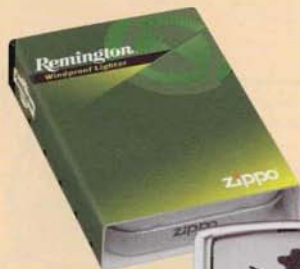


20964

Remington
Oldest Gunmaker
REALTREE HARDWOODS®

24026

Remington Deer
Black Ice



24027

Remington
Sunburst Elk
Brushed Chrome

24028

Remington
Hunter & Dog
High Polish Chrome



24067

Outdoor Escape
Toffee



24066

Night Fishing
Satin Chrome

Realtree®

Available Worldwide.

It's hard to misplace the Zippo lossproof lighter, with sturdy loop and elastic lanyard to keep it close at hand. Great for hunting, fishing, outdoor activities of any kind.



451

REALTREE HARDWOODS®



24374

Lossproof available in
REALTREE HARDWOODS®



24276

Team REALTREE®
Brushed Chrome

BILL JORDAN'S
REALTREE®
America's Most Versatile Camo Pattern:

Realtree® camo blends natural colors, lifelike shadows, and photo-realistic limbs, stalks and leaves into an incredibly three-dimensional camouflage. High Definition® offers detail and clarity to a pattern like never before, yet patterns

are so neutral that they disappear into virtually any outdoor setting. HD is imaging technology that offers the most visually striking patterns ever produced, with every lighter displaying different views of the all-over larger pattern.



24072

ADVANTAGE
MAX-1 HD®



20628

ADVANTAGE
MAX-4 HD®



24078

REALTREE
HARDWOODS HD®

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Work & Play



20245

Pool Player
Emblem
Street Chrome

C

Emblem lighters click open to reveal a hidden surprise.



24301

Ping Pong
Emblem
Street Chrome

C



24331

8-Ball
Licorice

C



24332

Dart Board
Licorice

C

John Deere

Available selected countries, some restrictions may apply.

See page 78 for the officially licensed John Deere MPL®.



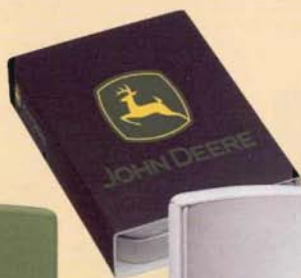
24310

John Deere
I Bleed Green
Brushed Chrome



24311

John Deere
Nothing Runs
Moss Green Matte



20681

John Deere
Brushed Chrome



20682

John Deere
Moss Green Matte

 **JOHN DEERE**
LICENSED PRODUCT



21165

Soccer
Satin Chrome



21029

19th Hole
Emblem
Street Chrome

Work & Play

MLB™

Available USA only.



22667
St. Louis Cardinals
Satin Chrome



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Work & Play



22664



22665



22666



22668



22669



22670



22671



22672



22673



22674



22675



22676



22677



22678



22679



22680



22681



22682



22683



22684



22685



22686



22687



22688



22689



22690



22691



22692



22693

NBA

Available USA and selected countries.



22600



22601



22602



22603



22604



22605



22606



22607



22608



22609



22610



22611



22612



22613



22614



22615



22616



22617



22618



22619



22620



22621



22622



22623



22624



22625



22626



22627



22628



22629



NEW



24341

NBA 2007 Finals
San Antonio Spurs
High Polish Chrome



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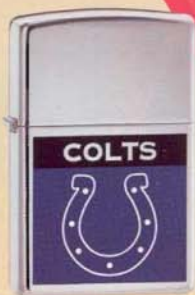
Work & Play

NFL

Available USA and selected countries.



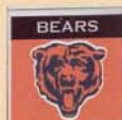
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22641
Indianapolis Colts
High Polish Chrome

T

See page 79 for the officially licensed NFL MPL®.



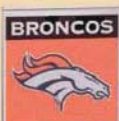
22632



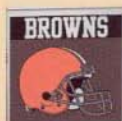
22633



22634



22635



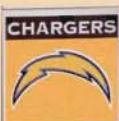
22636



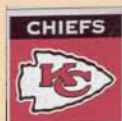
22637



22638



22639



22640



22642



22643



22644



22645



22646



22647



22648



22649



22650



22651



22652



22653



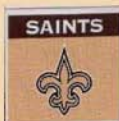
22654



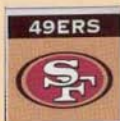
22655



22656



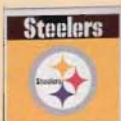
22657



22658



22659



22660



22661



22662



22663

Work & Play

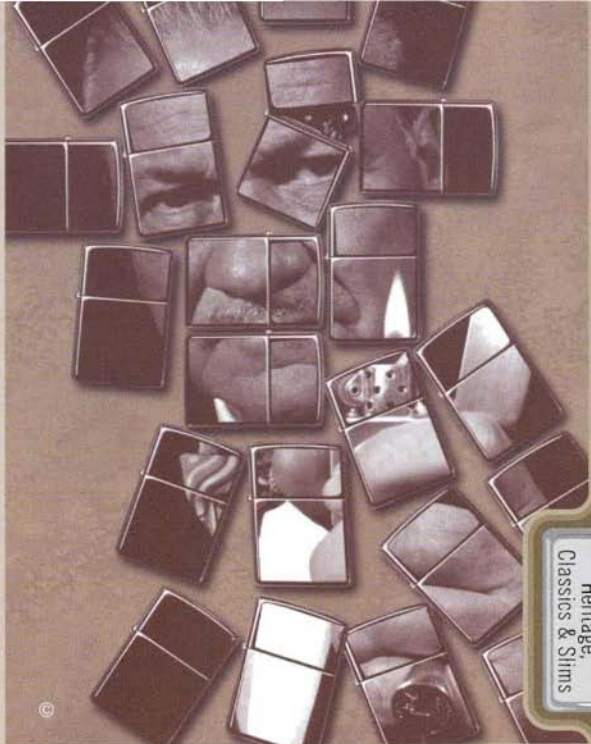
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21193

Zippo
Stamp
Street Chrome

The Zippo logo on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.



Heritage
Classics & Slims



20363

Zippo Flame
High Polish Chrome



24069

Zippo Neon Sign
Brushed Chrome



200FL

Founder's Lighter
Brushed Chrome



Zippo has achieved a striking multi-faceted dimensional look, without the additional weight and bulk of an attached emblem. An Armor™ case is deep carved and plated, then selectively epoxy filled for dramatic color accents.

A distinctive bottom stamp authenticates these lighters as heavy walled Armor, about 1.5 times as thick as a standard case.




20993
Zippo Inferno
Armor
High Polish Chrome



20991
Zippo Bolted
Armor
High Polish Chrome



24335
Zippo Scroll
Satin Chrome

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24150
Zippo Starburst Blue
Black Matte



363
Zippo Pewter
Emblem
Black Crackle



362
Zippo Brass
Emblem
Black Crackle



P

24035

Zipper Name in Flame
Satin Chrome



P

21088

Zipper
Black Ice



C

20969

Unparalleled Tradition
Black Ice

First released by Zippo in 1974, the Venetian® recently marked its 30th anniversary. For over three decades, the timeless front and reverse floral pattern continues to be the most globally appealing lighter design Zippo has ever released.



Image of reverse.

352

Venetian®
High Polish Chrome

C



C

352B

Venetian®
High Polish Brass



NEW

P

21192

Ring Of Fire
Satin Chrome

A two-tone effect is achieved by the use of innovative engraving methods and techniques.

Heritage,
Classics & Slims

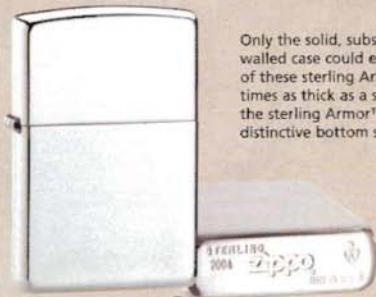
Custom crafted
cherry gift box with
certificate of registration



195

18k Solid Gold

Prices for sterling silver and solid gold lighters may vary due to fluctuating market value of precious metals. These changes are without notice.



26

Armor
High Polish
Sterling Silver

Only the solid, substantial feel of a heavy walled case could enhance the lustrous beauty of these sterling Armor™ lighters. About 1.5 times as thick as a standard sterling silver case, the sterling Armor™ case is authenticated by a distinctive bottom stamp.



27

Armor
Brushed
Sterling Silver



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23

1941 Replica
High Polish
Sterling Silver

A black velour hinged box is
standard packaging for all
Sterling Silver lighters.



24

1941 Replica
Hand Satin
Sterling Silver

Prices for sterling silver lighters may vary due
to fluctuating market value of precious metals.
These changes are without notice.



13

Sterling Silver
Brushed Finish



14

Sterling Silver
Vintage w/Slashes
High Polish



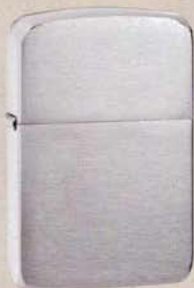
15

Sterling Silver
High Polish

NEW**24096**1941 Replica
Black Ice**113***Brushed Silver Plate***114***High Polish Silver Plate*

Several distinctive characteristics distinguish the 1941 Replica™ from today's familiar Zippo windproof lighter. The 1941 case has flat planes with sharper, less rounded edges where the front and back surfaces meet the sides. The lid and the bottom are joined with a four-barrel hinge, just as they were on the original 1941 design. The current Zippo lighter has a five-barrel hinge.

The inside unit closely replicates the design of the original 1941 inside unit. Like the outside, the sides of the inside unit are flatter, with squared edges where they meet the front and back surfaces. The inside unit has fewer holes in the chimney, and is also fitted with a hollow rivet that holds the striking wheel in place.

**1941**1941 Replica
Brushed Chrome**1941B**1941 Replica
Brushed Brass*Cardboard box used for
the 1941 Replica™*



200

Brushed Chrome

205

Satin Chrome



207

Street Chrome

250

High Polish Chrome

A distinctive bottom stamp authenticates these chrome lighters as heavy walled Armor™. These Armor™ cases are about 1.5 times as thick as a standard brass case.



162

Armor
Brushed Chrome




167

Armor
High Polish Chrome



275

Lossproof
w/Loop & Lanyard
Brushed Chrome

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240

Vintage[®] w/ Slashes
Brushed Brass



270

Vintage[®] w/ Slashes
High Polish Brass



207G

Gold Dust



161

Brushed Copper



230

Vintage[®] w/ Slashes
Brushed Chrome



230.25

Vintage
Brushed Chrome



260

Vintage[®] w/ Slashes
High Polish Chrome



260.25

Vintage
High Polish Chrome





204B
Brushed Brass

204 P
Brushed Brass
w/Solid Brass Engraved



254B
High Polish Brass

254 P
High Polish Brass
w/Solid Brass Engraved




168 C
Armor
Brushed Brass

A distinctive bottom stamp authenticates these solid brass lighters as heavy walled Armor™. These Armor™ cases are about 1.5 times as thick as a standard brass case. Now that's solid brass!



169 C
Armor
High Polish Brass

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P

20447

Harvest Bronze



P

20446ZL

Sapphire
w/Zippo Logo

20446

Sapphire

P



P

150ZL

Black Ice
w/Zippo Logo

150

Black Ice

P



P

151ZL

Spectrum
w/Zippo Logo

151

Spectrum

P



24003
Candy Raspberry

24004
Candy Teal



21063
Candy Apple Red

21066
Cool Kiwi



21064
Licorice

21065
Purple Shimmer



21184
Toffee

Cardboard is standard packaging
for all matte finish lighters.

218

Black Matte

239

Navy Matte

229

Royal Blue Matte

21124

Blueberry Matte

221

Green Matte

21122

Lemon Lime Matte



231

Orange Matte

238

Pink Matte

24014

Carnation Matte

233

Red Matte

237

Purple Matte

C



211

Iron Stone

236

Black Crackle

NEW



24219

Chocolate Crackle

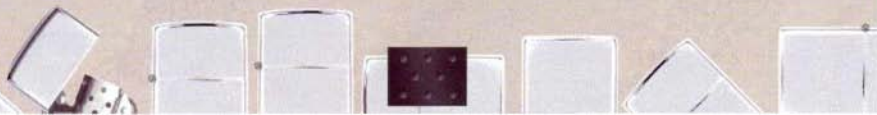
NEW



24220

Cashmere Crackle

Heritage,
Classics & Slims



Cardboard is standard packaging
for all matte finish lighters.

21122ZL

Lemon Lime Matte
w/Zippo Logo

NEW

221ZL

Green Matte
w/Zippo Logo

21124ZL

Blueberry Matte
w/Zippo Logo

229ZL

Royal Blue Matte
w/Zippo Logo

239ZL

Navy Matte
w/Zippo Logo

218ZL

Black Matte
w/Zippo Logo

C

237ZL

Purple Matte
w/Zippo Logo

233ZL

Red Matte
w/Zippo Logo

24014ZL

Carnation Matte
w/Zippo Logo

238ZL

Pink Matte
w/Zippo Logo

231ZL

Orange Matte
w/Zippo Logo

Heritage...
Classics & Slims



P

121FB

Antique Silver
Plate



P

201FB

Antique Brass



P

301FB

Antique Copper



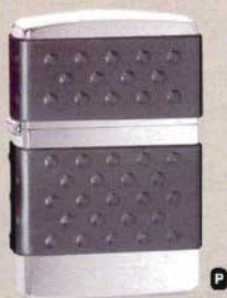
355
Ultralite™ Black
Emblem
High Polish Chrome



21138
Scroll Design V Panel
High Polish Chrome



350
Engine Turned
High Polish Chrome



200ZP
Black Zip Guard
Brushed Chrome



359
Ship
Emblem
High Polish Chrome



218ZB
Black Matte
w/Zippos & Border



24016
Heart to Heart
Street Chrome

P



21155
Pristine Curves
Satin Chrome

P



21137
Scrolled Mirror
Satin Chrome

P



24013
Cut Glass
Satin Chrome

P



21139
Scrolled Feather
Satin Chrome

P



21191
Fire Star
High Polish Chrome

C

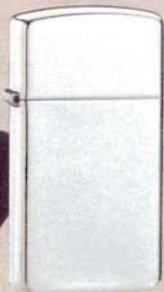
Heritage,
Classics & Slims



1652B

Venetian
Slim
High Polish Brass

A black velour hinged box is
standard packaging for all
Sterling Silver lighters.



1500

Sterling Silver
Slim
High Polish

Prices for sterling silver lighters may vary due
to fluctuating market value of precious metals.
These changes are without notice.



1655

Ultralite™ Black
Emblem
Slim
High Polish Chrome



1652

Venetian
Slim
High Polish Chrome



1615

Ribbon
Slim
High Polish Chrome



1600

Slim
Brushed Chrome

1610

Slim
High Polish Chrome



1605

Slim
Satin Chrome

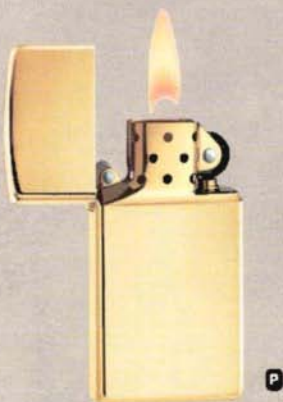
1607

Slim
Street Chrome



24338

Kitten
Slim
Street Chrome



1654B

Slim
High Polish Brass



1654

Slim
High Polish Brass
w/Solid Brass Engraved

Heritage,
Classics & Slims

PLAYBOY

Available selected countries, some restrictions may apply.

See page 17 for more officially licensed
Playboy lighters, or page 78 for the
officially licensed Playboy MPL®.



20831

Playboy Pink
Slim
Pink Matte

T

NEW



24317

Slim
Lake Shimmer

C

NEW



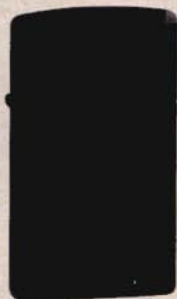
24318

Slim
Sunset Shimmer

C

Heritage,
Classics & Slims

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1618

Slim
Black Matte

C



1618ZB

Slim
Black Matte
w/Zippo & Border

C

NEW



24242

Slim
Carnation Matte

C

NEW



24316

Slim
Copper Sparkle

C

NEW



C

24319

Slim
Candy Apple Red

NEW



C

24352

I Love Me
Slim
Candy Apple Red

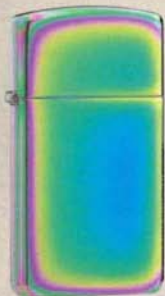
NEW



C

24320

Slim
Candy Raspberry



P

20493

Slim
Spectrum



P

20494

Slim
Sapphire



P

20492

Slim
Black Ice

Heritage,
Classics & Slims



21026

Funky Cat
Pink Matte



21092

Frog
High Polish Chrome



24296

Jumping Dolphins
Sapphire



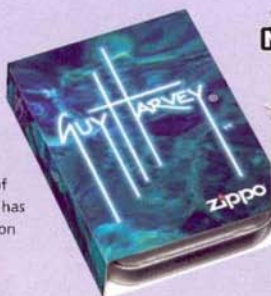
21149

Black Green Lizard
High Polish Chrome

Guy Harvey

Available Worldwide.

Guy Harvey's marine life masterpieces come alive on a new series of Zippo lighters. Zippo's color imaging process captures in minute detail every stroke of the marine master's brush on the canvas of a Zippo lighter. The Guy Harvey signature has become synonymous with compelling action and fine detail in marine wildlife art.



24304

Guy Harvey
Walleye
Brushed Chrome



24305

Guy Harvey
Killer Whales
Brushed Chrome



21051

Guy Harvey
Bottle Nose Dolphin
Brushed Chrome



21052

Guy Harvey
Shark
Brushed Chrome

Animals

© Guy Harvey, Inc.



NEW

21136

Feline Frenzy
High Polish Chrome

C



20287

Tiger
Emblem
Street Chrome

C



21163

Tiger with Shadow
High Polish Chrome

C



21230

Deer
Emblem
Street Chrome

T



21231

Grizzly Bear
Emblem
Street Chrome

T

NEW



P

21091
Chocolate Lab
Brushed Chrome

NEW



P

24312
Black Horse
Street Chrome



C

769
Wolf
Black Ice



C

21162
Rampant Stallion
High Polish Chrome



C

20855
Timberwolves
Emblem
Brushed Chrome

Animals



24040

Flocking Bats
High Polish Chrome

P



21023

Arachno-Flame Silver
Emblem
Brushed Chrome

C



20968

Weave Me Alone
Black Ice

C



21041

Sapphire Dragonfly
Sapphire

C



NEW

24339

Golden Butterfly
Satin Chrome

P



21027

Wings Of Destiny
Spectrum

P

Mazzi

Available Worldwide.

Italian airbrush artist Claudio Mazzi has created over 11,000 airbrushed Zippo® lighter masterpieces. Every Mazzi airbrushed Zippo lighter, meticulously painted by hand, is considered a small, precious work of art, a collector's dream.



24080

Untamed
Spectrum

NEW



24081

Fantasy
Sapphire

Don't miss out on the chance to own your own licensed Mazzi art lighter. Zippo's color imaging process replicates Mazzi's original airbrushed art in stunning, intricate detail in the Zippo By Mazzi collection.

Distinctive colorful finishes provide the perfect backdrop for these beautiful Mazzi designs. Each lighter is packaged in a Zippo lighter tin complete with custom sleeve.



24082

Freedom Watch
Candy Apple Red

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21069

Birds Of Prey
High Polish Chrome

P



20854

Where Eagles Dare
Emblem
Brushed Brass

C

Animals

NEW

Peterson
BY KAPPA

Witnessed in the world of Piquette craftsmanship, when design and dedication go hand in hand to build. Whether you have chosen Peterson for your own use or have received this as a gift, you can be sure that the outstanding quality and fine craftsmanship of a Peterson product will always be appreciated.

**24376**

Pipe Lighter Gift Set
High Polish Chrome Lighter

When Friedrich and Heinrich Kapp opened their business in 1865, they could scarcely have dreamt that they, with their partner Charles Peterson, would go on to become Dublin's most fashionable and respected manufacturer of fine smoking pipes. In 1890 Peterson invented a revolutionary new system that allowed surplus tobacco moisture to drain into a specially designed reservoir within the carved briar.

The dedicated team of craftsmen at Peterson today continues the skills and craft that Charles Peterson applied to his original invention over a century ago. Coupled with a patented graduated stem, the Peterson System provides one of the driest smokes ever.

Now Zippo enhances the genuine classic Peterson pipe with a classic high polish chrome Zippo lighter. The special pipe lighter insert allows a strong, steady flame that doesn't burn the pipe bowl. This distinctive gift set is not just a pipe dream... but it is available only while quantities last!

Pipe Lighters

The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof pocket lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no damage to the pipe.

**200PL**

Pipe Lighter
Brushed Chrome

P

The insert of a Zippo pipe lighter is exactly the same size as the standard pocket lighter insert, allowing pipe smokers who have a treasured Zippo lighter the option of replacing the insert to continue carrying the favorite case.

**218PL**

Pipe Lighter
Black Matte

C

Order any full size Zippo lighter with a pipe insert. Just add PL to code number and \$1.50 to retail price.

Price of gift kits does not include lighter.
Add cost of lighter to all gift kit pricing.



50R
Gift Kit
Regular



50S
Gift Kit
Slim

A Zippo gift kit is the perfect way to give a Zippo lighter. Gift kit includes 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in a handsome gift box.



LPGS
Lighter Pouch
Gift Set

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.

Methods available to customize Zippo product

Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving



FINISH



- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark



FINISH



- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.

Used only on plated finishes



FINISH



- standard imprint charges
- not available on PVD, powder coat, and translucent finishes
- minimum quantity required
- lid line adjustments may be made
- may require additional lead times
- front and reverse surfaces only

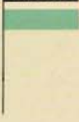
Etch and Paint

A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.

Also known as Etch and Color or Colorfill



FINISH



- standard imprint charges
- available only on high polish and brush chrome finishes
- minimum quantity required
- image cannot cross lid line

Surface Imprint

A longstanding popular method, surface imprinting is a silk-screening process using a separate screen for each color. Durable epoxy ink is applied to the finish one color at a time, building a rich and vibrant image. The product is cured, bonding the epoxy imprint to the surface where it becomes an integral part of the finish.

Also known as Screen Printing or Silk Screening



FINISH



- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- lid line adjustments may be made
- eight colors maximum
- large paint filled areas require stucco process

Color Imaging

Transfer printing method allows up to 5 spot colors to be imprinted onto the lighter surface.

Color Imaging (4 Color Process)

Special cliches are created to allow four color process printing. A 300 DPI photo is required for crisp accuracy. CMYK colors are used to create a photographic image.

Also known as Pad Printing



FINISH



- contact Zippo sales representative for imprint charges
- not available on precious metal finishes
- minimum quantity of 250 pieces required
- may require additional lead times
- special art requirements / hi resolution photo required to be reviewed by Creative Services

Plated

Powder Coat

PVD Finish

Translucent Powder

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. *All premium custom orders need to be routed through the Zippo Design Center.*

Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor™ case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor™ case only



Epoxy Inlay

Clear, marbled or solid epoxies can be inlaid into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



Stone Attachment

Zippo designers and engineers continue to develop special inlaid materials and stones to delight Zippo customers.



Photo Imaging

A high resolution photo is required to achieve a crisp beautiful graduated image.

- On dark finishes, Zippo may invert image for a better photographic representation



Stamping

Image is debossed into the case, creating a 3D design.

- Restricted to #207
- Art constraints
- Tooling charges and minimum quantities may be required



Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions: #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required



Selective Inlays

Designs can be inlaid in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists.

Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center.

Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.

LUXURY CUSTOM IMPRINT METHODS

Two-Tone Engraving

Auto-Two Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207
- Cannot pass thru lid line



Laser-Two Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, and 20448
- Cannot pass thru lid line



Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to archive a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



Surface Imprint

Stucco

By applying textured layers of ink, a stucco look can be achieved. Small icons or patterns can be selected by design.



Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.



Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a "ghosted" effect.

- Large areas of clear not recommended



Functional, yet fashionable, this all metal ashtray is easy to carry, easy to use, and easy to clean.



121505
Pocket Ashtray
Brushed Chrome

Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints.



121503
Fuel Canister
Aluminum

Available in U.S.A. only.

Introducing the Zippo Hand Warmer™. Built for winter warriors, it features a sleek and compact design, and fits easily into pockets, gloves and pants without the bulk of other warmers. The Hand Warmer uses Zippo premium lighter fluid to produce more than ten times the heat as traditional models and lasts for up to 24 hours. Plus, it comes with a one-year guarantee, making the Zippo Hand Warmer a perfect fit for any outdoors enthusiast.



20088
Hand Warmer
High Polish Chrome





LPCB

Lighter Pouch
with Clip - Brown

LPCBK

Lighter Pouch
with Clip - Black



LPLB

Lighter Pouch
with Loop - Brown

LPLBK

Lighter Pouch
with Loop - Black



121506

Z-Clip
Black

Plastic unit clips
on belt, waistband,
pocket, or sun visor.
Holds Zippo lighter
securely, yet easily
accessible.
(Lighter not included.)

Thumb notch allows easy removal of
any Zippo lighter. Wide leather loop
fits belts up to 2" wide.



LPTBK

Lighter Pouch with
Thumb Notch - Black



For optimum performance of every Zippo windproof pocket lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.



3141
Lighter Fluid 4 oz.
(shipping carton of 24)
(No. 334) carton of 12)



3165
Lighter Fluid 12 oz.
(shipping carton of 24)
(No. 3365 carton of 12)



3801
Butane Fuel 1.9 oz.
(54 grams)
Shipping carton of 24
with 4 innerpacks of 6



3800
Butane Fuel 4.5 oz.
(127 grams)
Shipping carton of 24
with 4 innerpacks of 6

Zippo flints fit all Zippo windproof lighters and ZippoBlu™ lighters.



2406C
Six Flint Dispenser – 24
per Display Card



2406N
Flint Cards – 24 cards per display
box; 24 boxes per master carton



2425
Wick Cards – 24 cards per display
box; 24 boxes per master carton



142416
15 Piece Display
Countertop display holds 15
Zippo lighters.
(Product sold separately)



142417
30 Piece Display
Display 30 Zippo lighters in this
counter stand with swivel base.
Each side holds 15 Zippo lighters.
(Product sold separately)

Make your Zippo display a
one-stop-shop with our
Accessory Display Adapter.



142104
"Flush" Mount Accessory Display
Adapter holds one empty
fuel can, included, and up to 24 flints
and or wicks. (Product sold separately)
Used with the following displays:
#142416 and 142417.

Display panels hold black plastic gift boxes, cardboard boxes, and individual tins.



Make your Zippo display a one-stop-shop with our new Accessory Display Adapter.

NEW



142102

"Hinged" Mount Accessory Display Adapter holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately) Used with the following displays: #142462, #142523, #142525, #142633, and #142470.

142470 (Display) & 142477 (Base)

Light and Motion Display with floor stand storage base. Display 96 Zippo products on top, and store extra stock on two shelves in the lockable base. Base unit ships flat, and provides ample storage for additional stock. Dimensions: 15-7/8" x 18-7/8" x 67"

142470 (Display only)

Light and Motion Display. Designed for countertop use. Display 96 Zippo products. Dimensions: 15-7/8" x 15-7/8" x 37"

Display panels hold black plastic gift boxes, cardboard boxes, and individual tins.



142633

Display 30 Zippo products in this counter stand with swivel base. Each side holds 15 pieces.

Dimensions: 16" x 16" x 31"



142462 not shown

Light and Motion Display holds 60 Zippo products in gift boxes, cardboard boxes, or individual tins.

Dimensions: 15-7/8" x 15-7/8" x 27"



142129EFC

Countertop display holds up to 10 Zippo products in a variety of packaging options and a Zippo 4 oz. Lighter Fluid can.

Dimensions: 12-1/2" x 7-1/2" x 17-1/2"

142523

Battery-operated or manual turn display with on/off switch. Reflective mirrored prism utilizes natural light to illuminate Zippo header. Displays 60 Zippo products in gift boxes, cardboard boxes, or individual tins. Uses four standard "D" batteries (included).

Dimensions: 14-3/4" x 14-1/2" x 25-1/4"

The Mini MPL® is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel (found on page 72).

Mini MPL

available in four colors



Adjustable flame.

Shown at actual size.

Made by Zippo. You get a reliable product. Your customers get a lifetime guarantee.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Available in four colors: cabernet, pearl, pink and sea foam.

Fuel-level indicator (on side) for refillable butane tank.

Adjustable flame dial.

Butane fuel valve (on bottom).



The Zippo MPL® is ideal for lighting grills, candles, fireplaces, stoves, campfires, lanterns, and more. With so many uses for so many people, and now available with so many favorite licensed logos, consumers will find the Zippo MPL® to be the perfect utility lighter.

For optimum performance of every Zippo MPL®, we recommend genuine Zippo premium butane fuel (found on page 72).



Shown at actual size

Made by Zippo. You get a reliable product. Your customers get a lifetime guarantee.

Patented child-resistant safety button (on back).

MPL

available in two colors

121363

Silver Satin MPL
Deluxe Gift Box
(20 per master carton)



121361

Black MPL
Clam Shell Packaging
(24 per master carton)



Ergonomic yet stylish design.

Available in two colors: silver and black.

Fuel-level indicator (on side) for refillable butane tank.

Retractable hanging loop.

Adjustable flame dial.

Butane fuel valve.



MPLS

Available selected countries, some restrictions may apply.

Order any combination of 24 MPLs (your licensed selection must be purchased in a minimum quantity of 2 units per model number.)



40001-000268
Black MPL
Chevy™



40001-000266
Black MPL
Jim Beam®



40001-000269
Black MPL
Jack Daniel's®

Packaging for all licensed MPL



40001-000304
Black MPL
John Deere



40001-000267
Black MPL
Playboy



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888-307-0335/3535

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NFL

Available USA only for MPLs.

Order any combination of 24 MPLs (your licensed selection must be purchased in a minimum quantity of 2 units per model number.)



40001-000284



Packaging for all licensed MPL



40001-000270



40001-000271



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40001-000272



40001-000273



40001-000274



40001-000275



40001-000276



40001-000277



40001-000278



40001-000279



40001-000280



40001-000281



40001-000282



40001-000283



40001-000284



40001-000285



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40001-000294



40001-000295



40001-000296



40001-000297



40001-000298



40001-000299



40001-000300



40001-000301

MPLS

Zippo OUL™

Wind-resistant, dual flame technology helps start a robust fire even in the harshest, windiest conditions.

With its wind-resistant dual flame, water-resistant cap, rugged metal construction, and built-in LED light, the Zippo OUL™ is ideal for camping, hunting, fishing, hiking and more. For optimum performance of every Zippo outdoor utility lighter, we recommend genuine Zippo premium butane fuel (found on page 72).

Rugged metal construction.

Built-in LED light.

Ergonomic rubber grip.

Patented child-resistant safety button (on back).

Advanced ignition system.

Clip & strap.

Fuel-level indicator.

Adjustable flame dial.

Water resistant cap.



Filling valve is located at bottom of lighter. LED light helps to illuminate kindling at night.



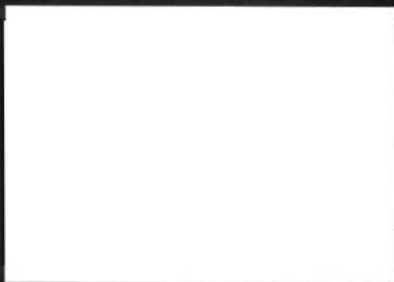
121375

OUL
(12 per master carton)

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zippo[®]

The name in flame.[™]

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